

FUV Essentials



The FUV community is committed to music. From The Grateful Dead to Radiohead; from Patti Smith to Prince; from Aretha Franklin to Elvis Costello. These are the artists that our audience chose as ESSENTIAL...the ones they cannot live without.

The Essential Support EXCLUSIVE Sponsorship

For 10 Weeks

Digital Presence:

- 3 month banner (with URL link) on WFUV.org
- Logo on Essentials page with Spotify link
- Logo and link on E-news (editorial)
- WFUV Social Media min 2x a week: Instagram, Twitter, Facebook, LinkedIn

WFUV DJs showcase Essential Artists utilizing their knowledge, background and experience, giving each feature a unique stamp.

Real radio by real people for real people.

Weekly On air Schedule

- 22x :05 in the *Essential Minute*
- 10X :05 mention adjacent to DJ feature
- 14X :20 spots Mon-Sun 6am-12m

Align your brand with what FUV listeners LUV most.

Your name will be heard nearly 500 times!

Total Value: \$45,000

Introductory Price = \$19,500*

***after 3/27 \$22,500**

Quality...Community...Trust