

Cultural Arts Long-Term Partnership



Exclusive for Non-profits

100 spots = \$9500

Only \$95 / spot!

Add a web banner for only \$750 a month & get our fans directly to your site

WFUV's Halo Effect

WFUV Listeners are 60% more likely to support a business that supports WFUV

Tap into over \$33 billion of annual income today!

PACKAGE POLICY:

- ❖ Spots must air Mon-Sun 5A-12M, best times available
- ❖ Minimum 6 weeks, maximum 32 weeks
- ❖ 50% of payment prior to start date
- ❖ Ineligible for bonus weight
- ❖ Cancellation Policy: Firm & Non-cancelable
- ❖ Rates expire 6/30/2017

WFUV Has:

1. Listener Engagement--Listeners are 16x more likely to be heavy radio listeners
2. Power of Personality –FUV DJs command attention and loyalty of our listeners
3. Emotional Impact –FUV's Halo Effect

Quality... Community... Trust